## **MCCLOUD9 ENTERPRISES, LLC**

## MCCLOUD9 REAL ESTATE - REAL ESTATE INVESTING

**Real Estate Experience:** McCloud9 Real Estate possesses the following in the field of real estate investing: **1) practical experience:** wholesaling; transaction management; qualifying cash buyers; locating discounted properties; comparables (comps); tenant placement (rentals); researching tax records; general photography; cold calling/follow-up calls; designing promotional materials; **2) theoretical knowledge:** property acquisition, short sales, property management, contract negotiation, cash note brokering, business lending.

## **VIRTUAL ASSISTANCE GENIE - VIRTUAL ASSISTING**

**Freelancer:** Virtual assistance company that offers services in the areas of recruiting, administrative assistance, transcription, optimization, search engine creative/graphic design, tax preparation, marketing/sales, customer service, and content Specific summary of administrative development. assistance **experience:** preparing reports as well as business and general correspondence; coordinating travel; performing data entry; generating e-mails; creating PowerPoint presentations and Excel spreadsheets; overseeing office library systems; providing customer service; setting up mail merges/mailing lists; conducting research (advanced and basic); managing supervisor's calendar; answering telephones; typing speed - (65+ wpm).

Computer Proficiencies (software programs and online management tools): WordPress, Microsoft Office 2007 Professional Suite (Word, PowerPoint, Excel, Publisher, Outlook); GIMP (photo editing); Windows Movie Maker; Evernote; Pretzi; Skype; Google Docs; Google Drive; Google Calendar; Basecamp; MailChimp; AnyMeeting; Join.me; WebEx; PayPal -- Typing Speed - 65+ wpm.

- **Social Media:** Social Media Coaching || Set up and Management of Profiles and Business Pages || Blogging || Social Media/Internet Marketing || Social Media Networking (Facebook, LinkedIn, Twitter)
- **Writing:** Content/Article Creation (e.g. website content) || Press Releases || Newsletters || Proofreading / Editing || General Business Documents || Reports
- Research: Survey Development and Design || Advanced Internet Research || SEO (Search Engine Optimization) ||
  Forum Organization and Moderation || General Data Analysis and Outcomes Assessment
- **Graphic/Creative Design:** Brochures || Flyers || Postcards || Banners || Graphics || Invitations || Websites (WordPress)
- **General Administrative Skills:** Creating Correspondence || Data Entry || Database Management || Mail Merges/Electronic Mailing Lists || Managing E-mails || Calendar Creation and Maintenance || Customer Service || Spreadsheet Creation || Answering Multi-line Phones || Typing (65+ wpm)

